

The OHS is a vibrant twenty-first century organization with 2,100+ members across the country and growing. Over 5000 individuals access our quarterly journal, *The Tracker*, and the Pipe Organ Database receives well over 5.5 million hits annually. OH! our monthly newsletter is distributed to all members including our newest student chapter members at colleges and universities where organ programs are thriving. Your advertising support allows OHS to enrich the present while curating the future.

**THE TRACKER (including a Convention special Issue)**

Our quarterly publication, THE TRACKER, has become America’s pipe organ journal – elegant and sophisticated. Builders, architects, tuners, scholars, students, historians, performers, and enthusiasts are the influential individuals who shape the course of the pipe organ. Our printed publications are distributed to OHS members, businesses, and organizations in the field, and organ aficionados worldwide, with an estimated readership of 5,000.

**THE PIPE ORGAN DATABASE – [pipeorgandatabase.org](http://pipeorgandatabase.org)**

THE OHS PIPE ORGAN DATABASE is an online catalogue that provides significant information about pipe organs throughout North America, specifically all organs that exist or have existed in installations within the geographical boundaries of the United States or were built in North America. The Database is the most frequently visited section of the OHS website and provides a substantial resource for the Society’s outreach and public exposure. Our data shows that **5.5 million annual hits** occur with the database. All site visitors are provided with ample opportunity for interaction by sending new or updated information, photographs, stoplists, or other documents to the Database committee for review. With an average of 458K unique visitors each month, these visitors open an average of 40 different pages of information per visit. Detailed information from each entry often includes one or more of our more than 20,000 photographs and 12,000 stoplists.

**OH!** the monthly newsletter of OHS

This monthly e-magazine is distributed to the 2500+ members across the USA, Canada and beyond with news items, convention information, student articles, images from organ events, concert announcements, and lighter tidbits of interest. Vendors of all kinds can be **one of two** monthly highlighted sponsors with a banner ad as well as a link to your website.

Kindly direct all advertising inquiries, orders, payments and Press-ready/digital artwork to:  
**Advertising Manager, Organ Historical Society, 484.488.PIPE {7473}**  
**330 North Spring Mill Road, VILLANOVA, PA 19085**  
[Advertising@organhistoricalsociety.org](mailto:Advertising@organhistoricalsociety.org)

TRACKER ISSUE	DEADLINE	MAILING DISTRIBUTION
January	November 15, 2019	January 2020
April	February 15, 2020	April 2020
July ( <i>Convention issue</i> )	May 15, 2020	July 2020
October	August 15, 2020	October 2020

**THE TRACKER | Four [4] time rate contingent on commitment to publish ads in four consecutive issues. Ads may be different in every issue, provided they are submitted as press-ready art.**

SIZE	BORDER DIMENSIONS	1 TIME	4 TIMES (each)
<b>Black &amp; White</b>			
Name/Address – 3-line Maximum	3.5" w X 1" H	\$85	\$75
1/8 Page – business card	3.5" w X 2.125" H	\$105	\$95
¼ Page	3.5" w X 5" H	\$200	\$180
½ Page – vertical	3.5" w X 10" H	\$340	\$305
½ Page – horizontal	7.5" w X 4.5" H	\$340	\$305
Full Page	7.5" w X 10" H (non-bleed size)	\$660	\$595
<b>Color</b>			
Full Page	7.5" w X 10" H (non-bleed size)	\$750	\$675
Back Cover		\$940	\$845
Inside Covers		\$805	\$725
FRONT COVER + 2 pages content		\$1440	\$1295
<b>Full page Ads may bleed. Add .25" on all four sides for 8.5" w X 11" trim</b>			

**THE PIPE ORGAN DATABASE | A single banner Ad is displayed on the home page or one of five [5] search pages for a period of three [3] months.**

BANNER AD SIZE	PAGE	3 MONTHS	ANNUAL
600px width X 1,000 px height	Home page	\$450	\$1200
600px width X 200 height	Inside pages	\$225	\$600

**O!H!** the monthly newsletter of OHS A single banner Ad is displayed at the top/bottom of our e-newsletter including a link to your website. Distribution is on the 15<sup>th</sup> of each month.

	1 month	3X (p/month)	6X (p/month)	Annual (per month)
Banner and hyperlink	\$75	\$70	\$60	\$50

GENERAL ADVERTISING INFORMATION FOR 2020

- **THE TRACKER FILE SPECS AND SUBMISSION** - Please submit your ad copy files through email. If the file is too large for your email provider, file sharing services such as DropBox are available and may be used. Our preferred file formats are either a Print-Ready PDF with all fonts embedded, or a graphics file with a minimum of 300 DPI resolution (PSD | TIFF | JPG). We do have limited ad design services available at an extra charge. Please contact OHS for more information.
- **THE PIPE ORGAN DATABASE:** Banner Ads are offered for display in the two [2] sizes and locations as above. Please supply us with complete URL address for hyperlink to your website or page; image / logo / text to size; JPEG or PNG format; RGB color-mapping; Design services are available or for assistance with simple Ads, contact our Ad manager. Banners begin on the 15th of the following month from date ordered. A single banner Ad is displayed within the right hand sidebar of browsing and/or information page/s [when available, specific pages may be specified, please inquire], per each six [6] month advertising period.
- **PAYMENTS:** All payments must be in U.S. funds and drawn on a U.S. Bank. Make checks or money orders payable to "Organ Historical Society". VISA, MasterCard, American Express, and Discover are accepted. For your convenience, credit card payments / orders may be placed securely online or placed by phone to the advertising manager. Invoicing / open account NET 30 terms may be requested via E-mail to the advertising manager.